



## ADVERTISING RATE CARD

POSITION	SIZE TRIM	SIZE BLEED	1 ISSUE	3 ISSUES	6 ISSUES	9 ISSUES	12 ISSUES
<b>2/1 First Double Page Spread (pages 2 &amp; 3)</b>	440 x 270	446 x 276	3.835	3.450	3.260	3.060	2.880
<b>2/1 Second Double Page Spread (pages 4 &amp; 5)</b>	440 x 270	446 x 276	3.445	3.100	2.930	2.760	2.580
<b>2/1 Double Page Spread</b>	440 x 270	446 x 276	2.950	2.750	2.500	2.360	2.210
<b>6/1 Dead Fold Binded Insertion - 6 pages</b>	TBA	TBA	3.835	3.450	3.260	3.060	2.880
<b>4/1 Dead Fold Binded Insertion - 4 pages</b>	TBA	TBA	2.950	2.750	2.500	2.360	2.210
<b>1/1 Outside Back Cover Page (K4)</b>	220 x 270	226 x 276	2.850	2.600	2.420	2.280	2.140
<b>1/1 Inside Back Cover Page (K3)</b>	220 x 270	226 x 276	2.400	2.160	2.050	1.920	1.800
<b>1/1 First Right Hand Single Page</b>	220 x 270	226 x 276	2.300	2.100	1.955	1.840	1.725
<b>1/1 Single Page within the first 16 pages</b>	220 x 270	226 x 276	1.950	1.760	1.660	1.560	1.460
<b>1/1 Single Page – Prime Positions</b>	220 x 270	226 x 276	1.750	1.580	1.490	1.400	1.300
<b>1/1 Single Page</b>	220 x 270	226 x 276	1.600	1.440	1.360	1.280	1.200
<b>1/2 Half Page - Prime Positions</b>			970	870	825	780	730
<b>1/2 Half Page Vertical</b>	109 x 270	112 x 276	890	800	760	710	670
<b>1/2 Half Page Horizontal</b>	220 x 135	226 x 138	890	800	760	710	670
<b>1/4 Quarter Page Horizontal</b>	191 x 60		480	430	410	385	360
<b>1/4 Quarter Page Vertical</b>	95 x 118		480	430	410	385	360
<b>Classified: 1cm/Column</b>	60 x 10		35	32	30	28	26
<b>Advetorial per Page</b>			2.700				

\* All rates are subjects to VAT 18%